ASU College of Integrative Sciences and Arts
Arizona State University

TWC451/551: Intellectual Property and Copyright in a Digital Age

Instructor: Dr. Michele Mosco **SLN#** Online
E-mail: michele.mosco@asu.edu **Virtual Office Hours:** Please email me for an appointment for a phone conference

This course is offered by the College of Integrative Sciences and Arts. For more information about the college, visit our website: cisa.asu.edu/ . If you have questions or concerns about this course, please speak with your instructor. If your instructor is unable to address your concerns, please send your inquiry to cisa@asu.edu.

Course Description & Learning Outcomes

TWC 451/551 Explores issues related to copyright and intellectual property laws, with emphasis on electronic environment. Students will:

- define copyright and intellectual property rights
- identify and understand the various laws governing intellectual property in the United States and globally and analyze implications for the ownership and use of information
- understand and analyze the impact of technology on intellectual property laws
- understand and analyze the impact of intellectual property laws on the retrieval and use of information (print and electronic)
- understand and apply ethical standards for the use of information and technology within the realm of intellectual property and copyright
- understand the social, cultural, economic impact of intellectual property laws
- recognize, understand, and analyze the impact of intellectual property laws on the production, management, organization, and dissemination of information and knowledge

Required Texts & Materials

McJohn, S. M. (2015). *Examples and explanations: Intellectual property* (5th ed.). New York, NY: Wolters Kluwer.
  ISBN: 9781454850151
Additional readings are linked in each of the modules.

Course Policies

Course Disclaimer: The course syllabus is an educational contract between the instructor and students. Every effort will be made to avoid changing the course schedule, but the possibility exists that unforeseen events will make syllabus changes necessary. The instructor reserves the right to make changes to the syllabus as deemed necessary. Students will be notified in a timely manner of any syllabus changes via email, or in the Announcements section on Canvas.

Communication: Please do not communicate with me via the comments box on an assignment submission. Any questions you have about grades should be directed to my email address. ASU email is an official means of communication among students, faculty, and staff. Students are expected to read and act upon email in a timely fashion. Students bear the responsibility of missed messages and should check their ASU-assigned email regularly. All instructor correspondence will be sent to your ASU email account. Make sure to include "**TWC 451/551C**" in the subject line. **Non-ASU email addresses will not be responded to**. For help with your email go to: MyASU > Service > Live Chat OR New Ticket.

Assignments: While this class has few "assignments" other than discussions and quizzes, the readings are vitally important to inform your completion of the discussions and quizzes. Please make sure to treat the readings as an "assignment."

Due dates for each item are listed in the **Due Dates link**
It is strongly suggested that you print a hard copy of it for your reference.

Assignments (see course modules for more information)	
Course Expectations Acknowledgment	10 pts.
Interactive Lecture Videos	70 pts.
Canvas Discussions (7x30) & Yellowdig (105)	315 pts.
Module Check-Ins	210 pts.
Annotated Bibliography	45 pts.
Final Exam	150 pts
Points Possible	800 pts.

Graduate students, please see the Graduate Assignment link for the additional activities that must be completed.

Late Work: All due dates are 11:59 pm (Arizona time, Mountain Standards) on the indicated day. No late work accepted.

- Students must adhere to university policies for the observance of religious practices in accordance with policy ACD 304–04, "Accommodation for Religious Practices". Additionally, students wishing to obtain an excused absence(s) for university sanctioned events/activities must follow policy ACD 304–02, "Missed Classes Due to University-Sanctioned Activities".
- Discussions submitted late will earn 0 credit. Yes, I really mean it.
- If there are extenuating circumstances, contact me before the assignment is due. Documentation may be required.
- Technical difficulties do not constitute extenuating circumstances. You must be prepared to deal with glitches and still meet deadlines. Do not plan on submitting assignments the hour before they are due.

Interactive Lecture Videos: This course contains interactive lectures which present "check for understanding" questions on the content presented.

Check-Ins: The Module Check-in will become available at 12:30 AM on the day specified on the Due Dates link and will close the next day at 11:59 PM. It will consist of multiple choice, True/False, matching type questions. You will be presented with one question at a time and cannot go back to previous questions. Do not open the check-in until you are ready to take it as you will not be able to open it again!! Make sure that you have a reliable internet connection.

After you finish, you will have one opportunity to view the questions that you answered incorrectly. This opportunity will not be available at any other time. You may see the questions again on the final exam.

Discussion Posts: The due date for the *initial discussion post* and follows ups are listed in the Due Dates link. You will post one initial and one response to another student.

You may not post your *initial post* and your *response post* on the same day. The objective of the discussion board is to simulate an actual class discussion and if you only enter the classroom once a week, listen to some people and walk out, this cannot occur.

That said, your initial post should be 1-2 paragraphs (unless the specific directions for that week indicate otherwise) written in proper English (no texting) with correct grammar and use of conventions.

You will be unable to see the other students' posts until you have posted your main thread response. Your posts should demonstrate that you've read the module's reading assignments and are ready to apply the information.

Your posts should add to the discussion. This means that you do additional research (including a citation/link), give an example, etc. Please make sure to use an in-text citation within your response to indicate which information was derived from which source.

Please substantively respond to at least 1 other student's post. This means your response should add information to the discussion. Merely agreeing or saying "nice post" will earn 0 points.

Yellowdig Discussion: Yellowdig is a social media platform that will be used to discuss current happenings in IP or IP as it is related to your current/future career; as such it is student-driven. Please refer to the Canvas page that describes how Yellowdig works. This discussion will also help inform your annotated bibliography assignment.

Annotated Bibliography: As you work your way throughout this course, you should be making connections between what you are learning (in this course) and how it is applicable to either your current career field or your future career. For this assignment you need to focus on **one** specific career and its intersection with intellectual property. Specific directions for the annotated bibliography are available in Canvas.

Final Course Grades: This course does NOT carry the option of an incomplete grade. You may at any time (before the cut-off) elect to accept a grade of "Withdraw." Withdrawals are handled through your myASU account.

Your course grade will be based upon the number of points you earn from the assignments. The following percentage ranges will be utilized. Absolutely **no rounding of grades** will occur; thus a 79.91 = C.

A	90% and above	Excellent
B	80-89.9999%	Good
C	70-79.9999%	Average
D	60-60.9999%	Passing
E	less than 60%	Failure
XE		Failure due to academic dishonesty

Important Technology Requirement: This course uses Canvas. If you need technical assistance, you can choose from the following:

- Chat online
- Send an email
- Speak with a real live person, 24/7 call : 1-855-278-5080 Option 3
- Online help documents/videos are available
  at https://community.canvaslms.com/docs/DOC-10701

Trigger Warning: Please note that some course content may be deemed offensive by some students, although it is not my intention to offend anyone. In addition, some materials that we link with online might also be considered offensive, troubling, or difficult to review in terms of language or graphics. I attempt to provide warnings when introducing this kind of material; yet if I forget to do so, or if something else (in my materials or posts from fellow students) seems offensive, please contact me at michele.mosco@asu.edu , or the faculty head, Andrew.F.Mara@asu.edu

University Policies

Prohibition of Commercial Note Taking Services. In accordance with ACD 304-06 Commercial Note Taking Services, written permission must be secured from the official instructor of the class in order to sell the instructor's oral communication in the form of notes. Notes must have the note taker's name as well as the instructor's name, the course number, and the date.

Time Commitment: Online classes require the learner to take responsibility for their own learning. Most learners do not recognize the level of time an online course requires, although there is no commuting time and the actual work times are flexible. A regular session college class requires 135 hours of coursework for each 3-credit class. For a C course such as this one, the 135 hours equal 9 hours of coursework EACH WEEK.

Active Duty Military: Students who participate in line-of-duty activities shall be provided make-up assignments, examinations, or other graded coursework missed because of required work performed in the line-of-duty, without penalty. See university policy: ACD304-11; SSM 201–18: Accommodating Active Duty Military

https://www.asu.edu/aad/manuals/ssm/ssm201-18.html for details. Students should discuss individual concerns with their instructor.

Academic Integrity:

Arizona State University and the College of Integrative Sciences and Arts strongly believe in academic integrity; thus cheating and plagiarism is not tolerated. Students must refrain from uploading to any course shell, discussion board, or website used by the course instructor or other course forum, material that is not the student's original work, unless the students first comply with all applicable copyright laws; faculty members reserve the right to delete materials on the grounds of suspected copyright infringement.

Academic honesty is expected of all students in all examinations, papers, laboratory work, academic transactions and records. The possible sanctions include, but are not limited to, appropriate grade penalties, course failure (indicated on the transcript as a grade of E), course failure due to academic dishonesty (indicated on the transcript as a grade of XE), loss of registration privileges, disqualification and dismissal. For more information, see http://provost.asu.edu/academicintegrity.

If you fail to meet the standards of academic integrity in any of the criteria listed on the university policy website, sanctions will be imposed by the instructor, college, and/or dean. Academic dishonesty includes, but is not limited to, cheating on an academic evaluation or assignment, plagiarizing, academic deceit (such as fabricating data or information), or falsifying academic records. Turning in an assignment (all or in part) that you completed for a previous class is considered self-plagiarism and falls under these guidelines. Any infractions of self-plagiarism are subject to the same penalties as copying someone else's work without proper citations. Students who have taken this class previously and would like to use the work from previous assignments should contact the instructor for permission to do so.

If you have any doubt about whether the form of cooperation you contemplate is acceptable, ask the TA or the instructor in advance of turning in an assignment. Please be aware that the work of all students submitted electronically can be scanned using plagiarism detection software, which compares them against everything posted on the internet, online article/paper databases, newspapers and magazines, and papers submitted by other students (including yourself if submitted for a previous class).

Student resources on Sun Devil Integrity and strategies for completing your work with integrity and avoiding plagiarism are available here: https://provost.asu.edu/academic-integrity/resources/students. If you have any questions about your work and the academic integrity policy, please discuss your assignment or concerns with your instructor or TA in advance of submitting an assignment.

Students with Disabilities: If you need academic accommodations or special consideration of any kind to get the most out of this class, please let me know at the beginning of the course. If you have a disability and need a reasonable accommodation for equal access to education at ASU, please call Disability Resources for Students. The site can be found here: https://eoss.asu.edu/drc Instructors cannot provide accommodations without authorization from the DRC.

Downtown Phoenix Campus	**Tempe Campus**
Post Office Building, Suite 201	Matthews Center building, 1st floor
Phone: 602.496.4321	Phone: 480.965.1234
E-mail: DRCDowntown@asu.edu	E-mail: DRCTempe@asu.edu
Polytechnic Campus	**West Campus**
Sutton Hall - Suite 240	University Center Building, Room 130
Phone: 480.727.1039	Phone:602.543.8145
E-mail: DRCPoly@asu.edu	E-mail: DRCWest@asu.edu

Mental Health: As a student, like anyone else, you may experience a range of challenges that can interfere with learning, such as strained relationships, increased anxiety, substance use, feeling down, difficulty concentrating and/or lack of motivation. These emotional health concerns or stressful events may diminish your academic performance and/or reduce your ability to participate in daily activities. ASU Counseling Services provides counseling and crisis services for students who are experiencing a mental health concern. Any student may call or walk-in to any ASU counseling center for a same day or future appointment to discuss any personal concern. Here is the Web site: eoss.asu.edu/counseling. After office hours and 24/7 ASU's dedicated crisis line is available for crisis consultation by

calling 480-921-1006.

Student Code of Conduct: Students are required to adhere to the behavior standards listed in the Arizona Board of Regents Policy Manual Chapter V –Campus and Student Affairs: Code of Conduct located online at http://students.asu.edu/srr/code and the ACD 125: Computer, Internet, and Electronic Communications available at http://asu.edu/aad/manuals/acd/acd125.html .

Students are entitled to receive instruction free from interference by other members of the class. An instructor may withdraw a student from a course when the student's behavior disrupts the educational process under USI 201-10 http://www.asu.edu/aad/manuals/ssm/ssm201-10.html . An instructor may withdraw a student from a course with a mark of "W" or "E" when the student's behavior disrupts the educational process. Disruptive classroom behavior for this purpose is defined by the instructor.

Harassment Prohibited: ASU policy prohibits harassment on the basis of race, sex, gender identity, age, religion, national origin, disability, sexual orientation, Vietnam era veteran status, and other protected veteran status. Violations of this policy may result in disciplinary action, including termination of employees or expulsion of students. Contact the professor if you are concerned about online harassment of any kind, and he/she will put you in contact with the Dean of Students office.

Establishing a Safe Environment/Behavior: Learning takes place best when a safe environment is established in the classroom. In accordance with SSM 104-02 of the Student Services Manual, students enrolled in this course have a responsibility to support an environment that nurtures individual and group differences and encourages engaged, honest discussions. The success of the course rests on your ability to create a safe environment where everyone feels comfortable to share and explore ideas. We must also be willing to take risks and ask critical questions. Doing so will effectively contribute to our own and others intellectual and personal growth and development. We welcome disagreements in the spirit of critical academic exchange, but please remember to be respectful of others' viewpoints, whether you agree with them or not.

All incidents and allegations of violent or threatening conduct by an ASU student (whether on- or off-campus) must be reported to the ASU Police Department (ASU PD) and the Office of the Dean of Students. If either office determines that the behavior poses or has posed a serious threat to personal safety or to the welfare of the campus, the student will not be permitted to return to campus or reside in any ASU residence hall until an appropriate threat assessment has been completed and, if necessary, conditions for return are imposed. ASU PD, the Office of the Dean of Students, and other appropriate offices will coordinate the assessment in light of the relevant circumstances.

Title IX: Title IX is a federal law that provides that no person be excluded on the basis of sex from participation in, be denied benefits of, or be subjected to discrimination under any education program or activity. Both Title IX and university policy make clear that sexual violence and harassment based on sex is prohibited. An individual who believes they have been subjected to sexual violence or harassed on the basis of sex can seek support, including counseling and academic support, from the university. If you or someone you know has been harassed on the basis of sex or sexually assaulted, you can find information and resources at https://sexualviolenceprevention.asu.edu/ .
> "As a mandated reporter, I am obligated to report any information I become aware of regarding alleged acts of sexual discrimination, including sexual violence and dating violence. ASU Counseling Services, https://eoss.asu.edu/counseling , is available if you wish discuss any concerns confidentially and privately.

Statement on Inclusion: Arizona State University is deeply committed to positioning itself as one of the great new universities by seeking to build excellence, enhance access and have an impact on our community, state, nation and the world. To do that requires our faculty and staff to reflect the intellectual, ethnic and cultural diversity of our nation and world so that our students learn from the broadest perspectives, and we engage in the advancement of knowledge with the most inclusive understanding possible of the issues we are addressing through our scholarly activities. We recognize that race and gender historically have been markers of diversity in institutions of higher education. However, at ASU, we believe that diversity includes additional categories such as socioeconomic background, religion, sexual orientation, gender identity, age, disability, veteran status, nationality and intellectual perspective.

Helpful Resources at ASU: As an ASU student you have access to many resources on campus. This includes tutoring, academic success coaching, counseling services, financial aid, disability resources, career and internship help

and many opportunities to get involved in student clubs and organizations.

- Tutoring: http://studentsuccess.asu.edu
- Counseling Services: http://students.asu.edu/counseling
- Financial Aid: http://students.asu.edu/financialaid
- Disability Resource Center: http://www.asu.edu/studentaffairs/ed/drc/
- Major/Career Exploration: http://uc.asu.edu/majorexploration/assessment
- Career Services: http://students.asu.edu/career
- Student Organizations: http://www.asu.edu/studentaffairs/mu/clubs/
- ASU Writing Centers: https://tutoring.asu.edu/writing-centers
- ASU Police Department: https://cfo.asu.edu/police
- International Student Resources: https://students.asu.edu/international/support/academic